

# CURRICULUM VITAE

## Jane Marcellus, Ph.D.

Professor  
Middle Tennessee State University  
Murfreesboro, Tennessee 37132  
Office: 615-898-5282  
E-mail: jane.marcellus@mtsu.edu

### EDUCATION

**University of Oregon**, Eugene, Oregon, 2004

Ph.D., Communication and Society (Media Studies)

Dissertation: *Women, Work, and Femininity: Representation of Employed Women in U.S. Magazines, 1918-1941*

Graduate Certificate, Women's and Gender Studies, 2004

**University of Arizona**, Tucson, Arizona, 1993

MA, English (Rhetoric and Composition)

**Northwestern University**, Evanston, Illinois, 1982

MSJ, Medill School of Journalism

**Wesleyan University**, Middletown, Connecticut, 1980

BA, English, *cum laude*

### ACADEMIC POSITIONS

**Middle Tennessee State University**, Murfreesboro, Tennessee

Professor (promoted to full professor, fall 2013)

Associate Professor, 2007-2013 (tenured with promotion to associate professor, fall 2007)

Assistant Professor, 2003-2007

Interim co-coordinator, MS in Mass Communication program, fall 2007

Member: Graduate Faculty, Honors Faculty

**Marylhurst University**, Portland, Oregon

Adjunct Instructor, 2003

**University of Oregon**, School of Journalism and Communication, Eugene, Oregon

Graduate Teaching Fellow, 1999-2003

**Clark College**, English and Journalism, Vancouver, Washington

Tenured Professor (unranked) 1998-1999. Tenure-track Instructor 1995-1998

**University of Arizona**, Tucson, Arizona

Adjunct Instructor, English, 1995; Journalism, 1993-95

**Pima College**, Tucson, Arizona

Adjunct Instructor, Writing (English) 1988-1995

### AWARDS, GRANTS, and HONORS

2019: "Rabbit Summer" winner of *New Ohio Review* Editor's Prize for Prose, judged by Dinty Moore.

2019: "Real Kid" listed as Notable, *Best American Essays 2019*.

2018: "My Father's Tooth" listed as Notable, *Best American Essays 2018*.

2018: Nonfiction winner, Betty Gabehart Prize, Kentucky Women Writers Conference.

2017: Runner-up, *American Literary Review* Nonfiction Contest

2017: Finalist, Frank McCourt Memoir Prize, *Southampton Review*

2017: Finalist, *The Pinch* journal personal essay contest.

2015: *Mad Men and Working Women* named one of 34 "epic feminist books" by *Teen Vogue* magazine.

2012: Best Reviewer Award, Cultural & Critical Studies Division, Association for Education in Journalism and Mass Communication (AEJMC)

2011: 2<sup>nd</sup> Place, Ronald T. and Gayla D. Farrar Media & Civil Rights History Award

2009: David Sloan Award, Outstanding Faculty Paper, American Journalism Historians Association (AJHA).

2009: Maurine Beasley Award for Outstanding Paper in Women's History, AJHA.

2008: Honorable mention, Maurine Beasley Award, AJHA.

2008: Joseph McKerns Research Grant, AJHA, \$1,250 for research on Sophie Treadwell.

2007: President's Commission on the Status of Women, MTSU, course development, \$1,800.

2005: Faculty Research and Creative Activity grant, MTSU, for work on *Business Girls and Two-Job Wives*.

2004: 2<sup>nd</sup> place award, faculty paper competition, AEJMC History Division.

2004: Best Dissertation Award, School of Journalism & Communication, University of Oregon.

2003: Warren Price Award for top student paper, AEJMC History Division.

2003: Warren C. Price Award, School of Journalism & Communication, University of Oregon.

2002: Center for the Study of Women in Society, University of Oregon, \$2,500 for dissertation research.

## PUBLICATIONS

### Books

Karen McNally, Jane Marcellus, Teresa Forde, Kirsty Fairclough, eds. *The Legacy of Mad Men: Cultural History, Intermediality and American Television* (Palgrave, December 2019)

Erika Engstrom, Tracy Lucht, Jane Marcellus, Kimberly Wilmot Voss, *Mad Men and Working Women: Feminist Perspectives on Historical Power, Resistance, and Otherness* (Peter Lang, 2014; revised edition, 2016).

Jane Marcellus, *Business Girls and Two-Job Wives: Emerging Media Stereotypes of Employed Women* (Hampton Press, 2011).

### Refereed Academic Journal Articles

Jane Marcellus, "Dear D': Sophie Treadwell's 1915 Correspondence from the 'Big War Theatre,'" *American Journalism* 29:4 (Fall 2012), 68-93.

Jane Marcellus, "It's Up to the Women?: Edward Bernays, Eleanor Roosevelt, and Feminist Resistance to Shopping for Patriotism," *Feminist Media Studies* 3:12 (2012), 389-405.

Jane Marcellus, "Southern Myths and the Nineteenth Amendment: The Participation of Nashville Newspaper Publishers in the Final State's Ratification," *Journalism & Mass Communication Quarterly (J&MCQ)* 87:2 (Summer 2010), 241-262.

Jane Marcellus, "Nervous Women and Noble Savages: The Romanticized 'Other' in Nineteenth-Century Patent Medicine Advertising," *Journal of Popular Culture* 41:5 (September 2008), 784-808.

Jane Marcellus, "These Working Wives?: Representation of the 'Two-Job' Woman Between the World Wars," *American Journalism* 23:3 (Summer 2006), 53-78.

Jane Marcellus, "Woman as Machine: Representation of Secretaries in Interwar Magazines," *J&MCQ* 83:1 (Spring 2006), 101-115.

Jane Marcellus, "*Bo's'n's Whistle*: Representing 'Rosie the Riveter' on the Job," *American Journalism* 22:2 (Spring 2005), 83-108.

Jane Marcellus, "Moderns or Moms?: Body Typing and Employed Women Between the World Wars," *Women's Studies: An Interdisciplinary Journal* 34 (2005), 551-573.

Jane Marcellus, "My Grandmother's Black-Market Birth Control: 'Subjugated Knowledges' in the History of Contraceptive Discourse," *Journal of Communication Inquiry* 27:1 (January 2003), 9-28.

Jane Marcellus, "Do Writing Groups Nurture Authentic Voice?" *Journal on Excellence in College Teaching* 7 (1996), 71-82.

## Book Chapters and Invited Articles

Jane Marcellus, “‘A White Man’s Country and a White Man’s Government’?: Discourses of Race and Masculinity in the Nashville Press,” in *Front Pages, Front Lines: Media and the Fight for Women’s Suffrage*. Edited by Carolyn Kitch, Brooke Kroeger, and Linda Steiner, University of Illinois Press, 2020.

Jane Marcellus, “‘Office Wife,’ ‘Two-Job Wife,’ ‘Work Wife’: The Marriage Metaphor in Popular Culture Representation of Women’s Paid Labor,” in *Wives: Roles, Representations, Identities, Work*. Edited by Rebecca Bromwich and Lynn O’Brien Hallstein, Demeter Press, 2019.

Tracy Lucht and Jane Marcellus, “‘Business at a Very High Level’: *Mad Men*, Corporate Culture, and Violence Against Women,” in *The Legacy of Mad Men: Cultural History, Intermediality and American Television*. Edited by Karen McNally, Jane Marcellus, Teresa Forde, and Kirsty Fairclough, Palgrave, 2019.

Jane Marcellus and Erika Engstrom, “‘The Suitcase’ and ‘The Strategy’: The Pro-Family Feminist Bond between *Mad Men* Protagonists Don Draper and Peggy Olsen” in *Friends, Lovers, Co-Workers, and Community: Everything I Know About Relationships I Learned from Television*. Edited by Kathleen Ryan, Deborah Macey, and Noah Springer. Lexington Books, 2016.

Jane Marcellus, “‘From Prison to People’: How Women Jailed for Suffrage Inscribed Their Prison Experience on the American Public” in *Prison Narratives from Boethius to Zana*. Edited by Philip Edward Phillips. Palgrave MacMillan, 2014.

Jane Marcellus, “What’s the Harm in Advertising Stereotypes?” in *Advertising & Society: Controversies and Consequences*. Edited by Carol Pardun. Wiley/Blackwell, 2008. Revised version published in 2<sup>nd</sup> edition, retitled *Advertising & Society: An Introduction*, Wiley/Blackwell 2013.

Marcella Genz and Jane Marcellus, “Books, the First Mass Media, 1400-Present” in *The Age of Mass Communication*, 2<sup>nd</sup> ed. Edited by William David Sloan. Vision Press, 2008.

Jane Marcellus, “What It Means to Be a Lady: Margaret Mitchell’s *Gone With the Wind*” in *Women in Literature: Reading Through the Lens of Gender*. Edited by Jerilyn Fisher and Ellen Silber. Greenwood, 2003.

Jane Marcellus, “Peer Revision Groups in Journalism Classes,” *Feminist Media Studies* 1:3 (November 2001), 385-86.

Jane Marcellus, “Start the Presses: Journalism Assignments in the Basic Writing and Composition Classroom.” *Arizona English Bulletin* 35:2 (1993), 6-9.

## Literary Nonfiction and Essays

“Meeting Aunt Z,” *Chapter 16*. February 27, 2020. Online <https://chapter16.org/meeting-aunt-z/>.

“Drawers,” *Green Briar Review* Issue 7:1 Winter 2020. Online <http://www.greenbriarreview.com/Jane-Marcellus---Drawers.html>

“Rabbit Summer,” *New Ohio Review* 25, Summer 2019: 37-48.

“Real Kid,” *1966—A Journal of Creative Nonfiction* Summer 2018: 65-75. Online [https://issuu.com/1966journal/docs/summer\\_2018\\_pdf\\_release\\_1](https://issuu.com/1966journal/docs/summer_2018_pdf_release_1)

“#MeToo Has Been Almost 200 Years in the Making,” Made by History, *Washington Post*, 9 January 2018. Online. [https://www.washingtonpost.com/news/made-by-history/wp/2018/01/09/metoo-has-been-almost-200-years-in-the-making/?utm\\_term=.fc8562f5f357](https://www.washingtonpost.com/news/made-by-history/wp/2018/01/09/metoo-has-been-almost-200-years-in-the-making/?utm_term=.fc8562f5f357)

“The Growing Rock,” *Gettysburg Review* Winter 2017: 640-653.

“My Father’s Tooth,” *Sycamore Review* 28:2 (2017), 97-110. Online. <https://sycamorereview.com/2017/09/27/jane-marcellus/>

“Whirlaway” and “Her Brother’s Things” (two flash essays). *Gravel* December 2017. Online. <https://www.gravelmag.com/jane-marcellus.html>

“Scissors,” *Hippocampus Magazine*, April 2017. Online. <http://www.hippocampusmagazine.com/2017/04/scissors-by-jane-marcellus/>

“A Common Thread: A Once-Rebellious Daughter Finds That the Apple Doesn't Fall Far from the Tree,” *Vodka Yonic, Nashville Scene*, 6 April 2017. Online <http://www.nashvillescene.com/arts-culture/vodka-ynonic/article/20857215/a-common-thread>

“Working Girls: My Summer as a Typist, and the Women Next Door,” *Vodka Yonic, Nashville Scene*, 13 October 2016. Online <http://www.nashvillescene.com/arts-culture/vodka-ynonic/article/20836674/working-girls-my-summer-as-a-typist-and-the-women-next-door>

“I’m a Single Woman. I Decided to Change My Last Name Anyway,” *Solo-ish, Washington Post*, 11 July 2016. Online <https://www.washingtonpost.com/news/soloish/wp/2016/07/11/im-a-single-woman-i-decided-to-change-my-last-name-anyway/>

“Social Media—Sources for News?” AEJMC Hot Topics blog, 14 July 2009. Online <http://aejmc.org/topics/2009/07/social-media-sources-for-new/>

“In Political Sex Scandals, Guys Still Rule,” *Women’s eNews*, 3 July 2009 (commentary). Online <http://womensenews.org/article.cfm/dyn/aid/4060>

“Nothing Like a Media Guilt Trip,” National Federation of Business and Professional Women blog, 15 April 2009.

“Talking JMC With...Jane Marcellus,” on *non(pr)ofit* blog, AEJMC, 9 March 2009.

“I Don’t Have to Vote for Palin to Respect Her,” *Women’s eNews*, 9 October 2008 (commentary). Online. <http://www.womensenews.org/article.cfm/dyn/aid/3770>

“The Lost Stories” in *At Grandmother’s Table: Women Write About Food, Life, and the Enduring Bond Between Grandmothers and Granddaughters*. Edited by Ellen Perry Berkeley. Minneapolis: Fairview Press, 2000.

“By the Time I Got to Tucson...” *The Sunday Oregonian*, March 21, 1999.

“Sex Doesn’t Sell in This Case,” *The Oregonian*, April 21, 1998.

### **Book and Website Reviews**

*Voices Worth the Listening: Three Women of Appalachia*, by Thomas Burton. *Chapter 16*, August 7, 2020. Online <https://chapter16.org/diverse-and-complicated/>

*Faraway Women and the Atlantic Monthly*, by Cathryn Halverson. *Journalism History*, forthcoming.

*Emma Goldman’s No-Conscription League and the First Amendment*, by Erika Pribanic-Smith and Jared Schroeder. *Journalism History*, 46: 1 (2020). Online <https://www.tandfonline.com/doi/full/10.1080/00947679.2019.1710999>.

*My Autobiography of Carson McCullers: A Memoir*, by Jenn Shapland. *Chapter 16*, January 27, 2020. Online. <https://chapter16.org/an-intimate-conversation/>. Also appeared in *Nashville Scene*, January 30, 2020. Online <https://tinyurl.com/shaplandscenereview> and *Knox News*, January 31, 2020. Online <https://tinyurl.com/shaplandknoxreview>

*The Woman War Correspondent, the U.S. Military, and the Press 1846-1947*, by Carolyn M. Edy, *Journalism History*, 43:3 (Fall 2017), 179. Online <https://www.questia.com/library/journal/1P4-1989835280/the-woman-war-correspondent-the-u-s-military-and>

*Henry Alsberg: The Driving Force of the New Deal Federal Writers' Project*, by Susan Rubenstein DeMasi, *American Journalism* 34:2 (2017), 246-247.

*A Notorious Woman: Anne Royall in Jacksonian America*, Elizabeth J. Clapp, *J&MCQ* 93:4 (December 2016), 1194-1196.

*Bad Girls: Young Women, Sex, and Rebellion before the Sixties*, by Amanda H. Littauer, *Journal of American History*, 103:2 (2016), 544.

*A Class by Herself: Protective Laws for Women Workers, 1890s-1990s*, by Nancy Woloch, *Women's History Review* 25:3 (2016), 472-474.

*Between the Novel and the News* by Sari Edelstein, *Journalism History* 40:4 (Winter 2015), 262-263.

National Archives website, *American Journalism* 31:3 (2014), 1-3.

*Evolutionary Rhetoric: Sex, Science, and Free Love in Nineteenth-Century Feminism*, by Wendy Hayden. *Peitho* 16:2 (Spring/Summer 2014), 200-203.

*Women of the Washington Press: Politics, Prejudice, and Persistence*, by Maurine Beasley and *Anonymous in their Own Names: Doris E. Fleischman, Ruth Hale, and Jane Grant*, by Susan Henry. *J&MCQ* 90:4 (December 2013), 809-812.

*Feminist Media History: Suffrage, Periodicals, and the Public Sphere*, by Maria DiCenzo, Lucy Delap, and Leila Ryan. *American Journalism* 30:2 (2013), 287-289.

*Out on Assignment: Newspaper Women and the Making of Modern Public Space*, by Alice Fahs. *J&MCQ*, 89:2 (Summer 2012), 341-343.

*Playing Smart: New York Women Writers and Modern Magazine Culture*, by Catherine Keyser. *Journal of American History* 98 (2012), 1184-1185.

*Smoking Typewriters: The Sixties Underground Press and the Rise of Alternative Media in America*, by John McMillian. *J&MCQ* 89:1 (Spring 2012), 164-166.

*Female Journalists of the Fin de Siècle*, ed. Lorna Shelley. *Journalism History* 37:3 (Fall 2011), 185-186.

*Bad Girls Go Everywhere: The Life of Helen Gurley Brown*, by Jennifer Scanlon. *J&MCQ* 88:1 (Spring 2011), 202-204.

*The Dynamics of Genre: Journalism and the Practice of Literature in Mid-Victorian Britain*, by Dallas Liddle. *Jhistory*, H-Net Reviews. July 2010.

*Kate Field: 19th Century Journalist*, by Gary Scharnhorst. *Journalism History* 34:4 (Winter 2009), 246.

*Women in American Journalism: A New History*, by Jan Whitt. *J&MCQ* 86:2 (Summer 2009), 484.

*Media, History, Society: A Cultural History of U.S. Media*, by Janet M. Cramer. *J&MCQ* 86:4 (Winter 2009), 953-954.

*Front-Page Girls: Women Journalists in American Culture and Fiction, 1880-1930*, by Jean Marie Lutes. *Journalism: Theory, Practice, and Criticism* 9:1 (2008), 117-118.

*Everything Was Better in America: Print Culture in the Great Depression*, by David Welky and *Sensational Modernism: Experimental Fiction and Photography in Thirties America*, by Joseph B. Entin. *American Journalism* 25:4 (Fall 2008), 120-123 (review essay)

*Wallowing in Sex: The New Sexual Culture of 1970s Television*, by Elana Levine. *J&MCQ* 84: 3 (Autumn 2007), 655-656.

*Femininity in Flight: A History of Flight Attendants*, by Kathleen M. Barry. *Journal of American History* 94:2 (September 2007), 625-626.

*Women Filmmakers in Early Hollywood*, by Karen Ward Mahar. *Journalism History* 33:1 (Spring 2007), 63-64.

*It's One O'clock and Here is Mary Margaret McBride: A Radio Biography*, by Susan Ware. *American Journalism* 22:4 (Fall 2005), 111-112.

*Profiling Machines: Mapping the Personal Information Economy*, by Greg Elmer. *J&MCQ* 82:3 (Autumn 2005), 753-754.

*Gender and Newsroom Cultures: Identities at Work*, ed. Marjan de Bruin and Karen Ross. *Feminist Media Studies* 5:3 (2005), 398-400.

*Seeking Equity for Women in Journalism and Mass Communication Education: A 30-Year Update*. ed. Ramona R. Rush, Carol E. Oukrop, Pamela J. Creedon. *J&MCQ* 81:4 (Winter 2004), 955-56.

*Gender and the Victorian Periodical*, by Hilary Fraser, Stephanie Green, and Judith Johnston. *American Journalism* 21:3 (Summer 2004), 114-116.

*Taking Liberties: Early American Women's Magazines and Their Readers*, by Amy Beth Aronson. *American Journalism* 20:3 (Summer 2003), 105-106.

*Gender and Consumer Culture Reader*, ed. Jennifer Scanlon. *American Journalism* 19:3 (2002), 118-19.

*Gender, Race, and the Writing of Empire: Public Discourse and the Boer War*, by Paula M. Krebs. *Victorian Periodicals Review* 34:2 (Summer 2001), 192-194.

*Twisting in the Wind: The Murderess and the English Press*, by Judith Knelman. *Victorian Periodicals Review* 31:4 (Winter 1998), 392-393.

### **Selected Free-Lance Journalism**

"Hidden History," *Oregon Quarterly Magazine*, Autumn 2002, 41.

"Renew, Recharge, Reflect: A Personal Route to Well-Being Begins With a Focused Retreat, Often Within a Day's Drive," *The Oregonian*, March 12, 1999 ("Living" section cover story)

"Finding the Right Fit: Finding a Job That's Just Right for You Means Defining Your Needs and Asking Questions," *The Oregonian*, Sept. 8, 1998 ("Living" section cover story)

"Antiques of the Future," *The Oregonian*, July 24, 1998 ("Living" section cover story)

"Don't Ask Talking Barbie for Career Advice," *The Columbian*, April 21, 1998 (Op-ed) Online. <http://www.highbeam.com/doc/1P1-6445049.html>

"Revenge in the Workplace," *The Columbian*, August 24, 1997. Online. <https://www.highbeam.com/doc/1P1-3945719.html>

"Down on the Farm," *The Columbian*, August 1, 1997. Online. <http://www.highbeam.com/doc/1P1-3943554.html>

"Farm Life Before the Lightbulb," *The Oregonian*, July 2, 1997

"Teachers Hope to Save Lelooksa Items," *The Oregonian*, July 15, 1997

"Maybe Old Tucson's Time Has Passed," *Phoenix Gazette*, May 25, 1995 (Op-ed)

"School Drills Were Absurd—Who Would Bomb Oklahoma?" *Phoenix Gazette*, May 4, 1995

"Welcome to Mental Health Care in the 1990s," *Tucson Weekly*. September 1-7, 1993 (cover story)

"Sleepless Nights Spent Pondering the Meaning of War," *Tucson Citizen*, Feb 6, 1991

"Glassblowing: Ancient Craft, Modern Art," *Tucson Guide Quarterly*, Summer 1989

“Recalling Darkness,” *Tucson Weekly*, March 15-21, 1989 (cover story)

“Fear of Inflation: Low-Hurdling Through the Real World,” *City Magazine* (Tucson), June 1988.

“Natalie Goldberg,” *Yoga Journal*, January-February 1988 (Profile) Online.  
<http://tinyurl.com/yogajournalgoldberg>

## ACADEMIC PANELS AND PRESENTATIONS

### Refereed Conference Presentations

Jane Marcellus, “The Journalists and the Club Women: The *New York Herald Tribune* Women’s Conference on Current Problems in the 1930s and 1940s,” AJHA work in progress, 2015.

Jane Marcellus, “Combatting Section 213: Feminist Press Rhetoric against the ‘Married Persons Clause’ of the 1932 Federal Economy Act,” AJHA, 2014.

Jane Marcellus, “The Feminist and the ‘Bandit’: Sophie Treadwell’s 1921 Interview with Pancho Villa,” International Communication Association (ICA), 2014

Jane Marcellus, “Making Prison Public: How National Woman’s Party Suffragists Blended Multiple Media Approaches to Tell the Story of Their Imprisonment.” AJHA, 2013.

Jane Marcellus, “*Independent Woman*: How a World War I Recruiting Effort Gave Rise to a Feminist Magazine.” AEJMC History Division, 2012.

Jane Marcellus, “‘Consider the Office Cat’: Humor in a US Feminist Magazine during the 1920s.” Women in Magazines: Research, Representation, Production and Consumption, Kingston Univ., 2012.

Jane Marcellus, “‘A Dab of Cheap Whitening and a Dollar Hat’: Sophie Treadwell’s Double Self in ‘An Outcast at the Christian Door.’” AJHA, work in progress, 2010.

Jane Marcellus, “Modern Psychic, Working Mom: Allison Dubois as Symbolic Echo.” Console-ing Passions Conference on Television, Audio, Video, New Media and Feminism, 2010.

Jane Marcellus, “‘Dear D’: Sophie Treadwell’s 1915 Correspondence from the ‘Big War Theatre,’” AJHA, 2009.

Jane Marcellus, “Representation of Employed Black Women in the National Urban League’s *Opportunity* during the 1920s and 1930s,” Urban History Association, 2008.

Jane Marcellus, “‘Come Rally to Our Standard’: Nashville Newspapers and the Nineteenth Amendment during the Summer of 1920,” AJHA, 2008.

Jane Marcellus, “‘It’s Up to the Women’: Edward Bernays and the *Ladies’ Home Journal* Campaign to End the Great Depression,” History Division, AEJMC, 2007.

Jane Marcellus, “The Expert and the Exception: Reinforcing Domestic Roles for Employed Women in U.S. Magazines Between the World Wars,” Feminist and Women’s Studies Division, NCA, 2006.

Jane Marcellus, “Office Debutantes and Two-Job Wives: Emerging Media Stereotypes of Employed Women Between the World Wars,” Rocky Mountain Modern Language Association, 2006.

Jane Marcellus, “Your Historical Self: How to Get Students to Place Themselves in Media History,” Great Ideas for Teachers (GIFT), AEJMC, 2006.

Jane Marcellus, “Toward a Dialogic Approach to Media History,” NCA, 2005.

Jane Marcellus, “Ubiquitous Media/Media Fast,” Great Ideas for Teachers (GIFT), AEJMC, 2005.

Jane Marcellus, “These Working Wives: The ‘Two-Job’ Woman in Interwar Magazines,” AEJMC, 2004.

Jane Marcellus, "Take a Letter, Mr. Jones': Reframing the Employed Woman in *Ladies' Home Journal*," ICA, 2004.

Jane Marcellus, "Moderns or Moms?: Body Types and Employed Women in Interwar Magazines," AJHA, 2003.

Jane Marcellus, "Clip Notebooks: How to Get Student Reporters to Read the Newspaper for Form, Style, and Content," Great Ideas for Teachers (GIFT), AEJMC, 2003.

Jane Marcellus, "Woman as Machine: Representation of Female Clerical Workers in Interwar Magazines," AEJMC, 2003.

Jane Marcellus, "Nervous Women and Noble Savages: The Romanticized 'Other' in U.S. Patent Medicine Advertising," AEJMC, 2002.

Jane Marcellus, "Painter-ettes, Preserved Cogs and Boilermaker Beauties: How 'Rosie the Riveter' Was Portrayed in the Workplace," AJHA, 2001.

Jane Marcellus, "My Grandmother's Black-Market Birth Control: 'Subjugated Knowledges' in the History of Contraceptive Discourse," AEJMC, 2001.

Jane Marcellus, "News Team Peer Critique: How to Teach Students to Give Each Other Helpful Feedback and Still be Friends When It's Over," Great Ideas for Teachers (GIFT), AEJMC, 2001.

Jane Marcellus, "From Anita Hill to Claudia Kennedy: 'Systematic Blindnesses' in *New York Times* Coverage of Sexual Harassment," Power, Democracy & Communication, Simon Fraser Univ, Vancouver, B.C., Oct. 2000.

Jane Marcellus, "The Article as Event: Louise Rosenblatt's Transactional Theory Applied to Journalism," New Directions in Critical Theory conference, University of Arizona, Tucson, 1995.

### **Invited Lectures and Panels**

"Perfect 36: How Tennessee Delivered the Final Vote for Ratification" as part of panel "Your Vote, Your Voice, Our Democracy: The 19th Amendment at 100" (Oregon Historical Society and University of Oregon, as part of "What is...Information?" conference, Portland via Zoom.)

Panelist, "Gender and Journalism: How #MeToo is Changing Narratives in and out of the Newsroom" (AEJMC national convention, Toronto, August 2019)

Panelist, "Judging Publication Quality: From Scholarly Communities to Discourse Communities" (AEJMC national convention, Toronto, August 2019)

Panelist, "From Pant(aloon)s to Pussy Hats: Feminist Dress as Media Spectacle," AJHA, 2017.

Panelist, "Women in Journalism: Beyond the Pioneer Trope," AJHA 2016.

Panelist, "Women and Regional Journalism History," AEJMC 2016.

Panelist, "Historicizing Journalism's Subjective Turn: Reconsidering the Gendered 'I' in Early-Twentieth-Century Women's Reporting," IALJS at AEJMC, 2015.

Panelist, "Counterhegemony and staying power: Exploring the then-and-now advocacy publications," AEJMC, San Francisco, 2015.

Panelist, "Under the Covers with Magazine Research: Refining Methodologies," AEJMC, 2014.

Panelist, "Women's Reportage and Public Memory: From the late 19<sup>th</sup> century to the 1940s," International Association for Literary Journalism Studies (IALJS), Tampere, Finland, May 2013.

Speaker, "*Independent Woman*: A Feminist Voice between the Waves of the Women's Movement," MTSU Scholar's Week faculty presentation, April 2013.



Panelist, “Miss-Representation” (video) panel discussion, MTSU, March 2013.

Panelist, “Learning from and Teaching with Smart Popular Culture: Feminist Perspectives on Historical Power, Resistance, and Otherness,” NCA, 2012.

Speaker, “So What’s Your Blog About, Anyway?” MTSU School of Journalism “Evolve or Starve” lecture/webinar series, October 2012.

Speaker, “Sue Shelton White, the Occoquan Workhouse, and the ‘Prison Special,’” MTSU Honors College Lecture Series on Prison Writing, March 2012.

Panelist, “Imagining the Self: The Struggle for Women’s Self-Representation in a Myth-Saturated Culture” on panel “Girls, Gaps, and Miss-Conceptions: Press Constructions of Gender through Cultural Myth” AJHA, 2011.

Panelist, “It’s Unlucky to be Unlovely: Work, Power, and the Secretary’s Body from the 1920s to the 1960s” on panel “*Mad Men*, Working Women, and History,” CSW and C&CS, AEJMC, 2011.

Panelist, “From *Independent Woman* to *Women’s eNews*” on panel “Alternative Feminist Media: Where Are They Now?” C&CS and CSW divisions, AEJMC, 2010.

Speaker, “‘Come Rally to Our Standard’: Nashville Newspapers and the 19<sup>th</sup> Amendment During the Summer of 1920,” AAUW, Murfreesboro, November 2008.

Speaker, “With Liberty and Justice for Whom?” in *Conversations About American Democracy in the 2008 Election*, MTSU/American Democracy Project, October 2008.

Panelist, “When the Crocodile’s Belly is Empty: Elusive Primary Sources in a Changing Mediascape” AEJMC, 2008.

Speaker, “Office Debutantes and Two-Job Wives: Early Media Stereotypes of Employed Women and Why They Matter Now,” Women’s Studies Research Series, MTSU, March 2006.

### **Panels and Conferences Organized**

Organizer, “From Pant(aloon)s to Pussy Hats: Women’s Dress as Feminist Spectacle,” AJHA 2017.

Co-convener, *Mad Men*: The Conference, May 26-28, 2016, MTSU.

Organizer, AEJMC Publications Committee panel, “The Meaning of Metrics,” 2015.

Organizer, “Co-authorship and Collaboration in Historical Research” panel, AJHA 2014.

Organizer, “*Mad Men*, Working Women, and History” panel, CSW-C&CS divisions, AEJMC 2011.

Organizer and moderator, “Ethics Across Time,” History and Media Ethics divisions, AEJMC 2010.

Co-organizer, moderator, “Theory and Praxis: CCS Perspectives in the Skills Classroom,” AEJMC 2009.

Co-organizer, “Women, the Press and Politics” panel, MTSU, 2008.

## **TEACHING**

### **Creative Writing Workshops (developed and taught)**

“Metaphor in Memoir,” The Porch Writers Collective, Nashville, June 27, 2020 (via Zoom)

“What Now? A Workshop on Workshopping,” Fall Creative Writing Conference, MTSU Write, Middle Tennessee State University, October 19, 2019

“Writing Personal Essays for Newspapers,” Desert Nights, Rising Stars Conference, Virginia G. Piper Center for Creative Writing, Arizona State University, February 22, 2019.

### **University Courses Taught**

#### ***Middle Tennessee State University***

##### **Graduate Courses**

MC 6600: Seminar in Applied Research: Workshopping individual research projects.

MC 6120: Qualitative Research Methods: Textual analysis, focus groups, ethnography.

MC 6010: Cultural Studies: Introduction to critical-cultural theory for media studies

## **Undergraduate Courses**

- Jour. 4510: Media History and American Culture (mass lecture and honors sections, formerly Jour 3510).  
Jour. 4800: Seminar in Media Issues: “Women in Journalism History.”  
Jour. 3530: Feature Writing: Short-form journalism features  
Jour. 3430: Specialized Journalism: Opinion writing and blogging.  
Jour. 3090: Reporting: News reporting.  
Jour. 2710: Media Writing: Introduction to news, PR, and ad writing forms  
Jour./EMC/RIM 1020: Understanding Media: Introduction to mass media.

### ***Marylhurst University***

- CHS/CM 394: Women, Minorities, and Media: Critical analysis of race and gender in media.

### ***University of Oregon***

- Jour. 361: Reporting I: News reporting.  
Jour. 320: Women, Minorities, and Media: Critical analysis of race and gender in media.  
WMS 408/508: Remembered Spaces/Telling Stories: Special topics summer weekend course.  
Soc. 317: Sociology of the Mass Media

### ***Clark College***

- English 101: English Composition  
English 131: Introduction to Poetry: Focus on close reading skills and written analysis  
Jour. 101 and 102: News Writing (beginning and advanced)  
Jour. 201: News Editing  
Jour. 121, 122, 123, 221, 222, 223: Student Newspaper course.

### ***University of Arizona***

- English 101 and 102: Beginning and advanced freshman composition  
Jour. 405: The Study of News—Diversity in the News  
Jour. 320: Copy Editing

### ***Pima College***

- Writing 100, 101, 102: Beginning and advanced freshman composition.

## **Course Development**

### ***Middle Tennessee State University***

- WGST 6010: Feminist Research Methods (with Jackie Eller, Sociology)  
Jour. 3520: Specialized Journalism: Opinion Writing in the Digital Age  
Jour. 4800: Special Topics: Women in Journalism History

### ***University of Arizona***

- Jour. 405: The Study of News—Diversity in the News (proposed, designed, and taught as adjunct)

## **Thesis and Dissertation Committees**

### ***Committee Member, Ph.D. Dissertations***

Beth Boswell (English), “Dammit, Toto, We’re Still in Kansas: The Fallacy of Feminist Evolution in a Modern American Fairy Tale” (2018).

Corine E. Mathis (English), “From Liars to Slayers: Seeking a Better Understanding of Teen Drama” (2017).

### ***Chair, Master’s Theses (MS in Media Communication program)***

Helen Wilds, “Gendered Space: Emerging Frames in NASA Public Relations and Mainstream Media Representation, 1958-1986” (2019). *Presented at AJHA, October 2019.*

Kristen Sales, “Subversive Masculinity in Children’s Animation: *Hey Arnold*, *Avatar: The Last Airbender* and *The Loud House*” (2019).

Karin Albrecht, “From Cure-Alls to Calcium Tablets: A Comparative Semiotic Analysis of Advertisements for 19th and 20th Century Patent Medicines and Contemporary Dietary Supplements” (2018).

Alejandro Botia, "The Naturalization of 'Good' Violence in Recent Films About the War on Terror" (2017). *Part of thesis presented at ICA, May 2017.*

Leah Bailey, "The Mystery of the Vanishing Sleuth: The Representation of Nancy Drew in Cover Design from 1930 to 2016" (2017).

Pietro Calautti, "*Generation Iron: 'No, You Couldn't Do What I Do'*" (2016).

Kathryn Word, "Apocalypse Soon: A Narrative Analysis of Broadcast Coverage of Harold Camping's 2011 Apocalypse Prediction" (2016).

Megan McSwain, "Warriors and Witches: Cinematic Constructions of Navajos in *Windtalkers* and *Skinwalkers*" (2012).

Amanda Farris, "Changing Woman?: Representation of Native American Women in Indigenous Newspapers During Second-Wave Feminism" (2011).

Brandy Transou, "The Blacker the Berry: Hegemonic Representation of Skin Tone in the Depiction of African Americans in Film" (2009).

Ann Dee McClane-Bunn, "Sex and Glamour in the Hillbilly Field: Objectification of Women in Country Music Videos" (2009). *Presented at AEJMC, August 2010*

Sara Withrow, "'Merry Christmas' vs. 'Happy Holidays': Newspaper Discourse and the Holiday Greeting Conflict" (2008). *Presented at NCA, November 2009*

Tosheena Robinson-Blair, "Natalee Holloway and Aruba: A Frame Analysis of U.S. Cable News Coverage" (2006).

Kathryn E. Pahl, "The Mobile Workplace: The Impact of Computer-Mediated Communication in Workers' Lives" (2006).

***Committee Member, Master's Theses (MS in Media Communication unless noted)***

Alexis C. Constantine (English), "'I Wanna Be Your Prison Wife': Nice Blonde Ladies, Broken Rules, and Subversive Marriage Plots in Jenji Kohan's *Orange is the New Black*" (2019)

Amanda Adams, "The Case of Rewards and Punishments: Analyzing Race and Gender in the Criminal Drama Television Series" (2018).

Laura Hudgens, "Leading *The Walking Dead*: Portrayals of Power and Authority in the Post-Apocalyptic Television Show" (2016).

Kourtney Hanna Smith, "TGIF: Thank Goodness It's Family: Family Messages in ABC's 1990s Friday Night Lineup" (2015).

Jared Austin, "Tackling Representations of Football in *Friday Night Lights*" (2015).

Fadia Patterson, "Promoting Disaster Relief: Semiotic Analysis of 2010 Haiti Earthquake Promotional Materials & Advertisements" (2012).

Kisha Ledlow (Sociology), "Framing Sexual Harassment in the News" (2012).

Jorge Berrios, "Constructing Hispanic Stereotypes: News Portrayals in Southeastern Newspapers 2002-2009" (2011).

Elena Skochilo, "Framing of Kyrgyzstan in the American and the Russian Media in the Context of Its Political Unrests" (2011).

Elizabeth Schrader, "News Literacy Education: An Analysis of Two Leading Programs in the U.S." (2011).

Natasha Coffee, “A Woman’s Worth: How Do Rap Videos Affect Black Women’s Self-Image?” (2009).

Betsy Dortch, “The Discourse of White Supremacy: A Textual Analysis of Racist Websites” (2009).

Shannon Hickman, “Between Raising Hell and Amazing Grace: The Reinforcement of Christian Ideology in Country Music Lyrics” (2009).

***Chair, Undergraduate Honors Theses***

Briyana Dyer (Journalism) “The Representation of Female Characters in the Academy Award Winners for Best Picture of the Year” (2018).

Elizabeth A. Floyd (Journalism) “Does PR Need to do PR for PR? A Study of Student Perceptions of Public Relations” (2012).

***Honors Council Committee Member, Undergraduate Honors Theses***

Alison Todd (Archaeology) “Explore Your Own Site: Tennessee Archaeology for Kids” (2016).

Erica Newman (English) “Syllabi Genre Analysis: Examining Technology’s Role in the Classroom” (2016)

Mathias Dusabe (Health and Human Performance) “The Marginalization of Burundian Refugee Children in America: A Pilot Study” (2015).

Emily Matheney (English) “The Monstrous Feminine and the Politics of Trash in the Film *Excision*” (2015).

Leigh Stanfield (Communication) “The Bluff: a Novel” (2015).

Bridget Carlson (English) “T.S. Eliot: Children’s Poet?” (2015)

Garrison Breckinridge (English) “The Medium of the Mystic: Gnosis in the Works of Grant Morrison and Alan Moore” (2015).

Anna Gray (Social Work) “Determining the Needs of Street Children in Ethiopia” (2014).

Sara Moadi (Education) “ESL Students’ Parents’ Perceptions about Second-Language Education” (2014).

Emilie Aslinger (History) “Cultural Landscapes of the Upland South: A Roane County, Tennessee Case Study” (2014).

Kelsi Carter (Journalism), “*The Contributor*: Changing Lives, Challenging Communities” (2014).

Emily E. Randoll (Education) “Experiential Experiences: A Dance Concert Promoting Experiential Learning Through the Combination of Dance and English Education” (2013).

Joseph Meyer (Political Science) “Ethnic Conflict in the Former Soviet Union: Ethnic Demography and its Influence on Conflict Behavior” (2013).

Rachel Pearl Howell (History) “Well-Behaved Women: The Women of Middle Tennessee after the Civil War” (2013)

**SERVICE**

**National Service—Professional Organizations**

**Board of Directors, AEJMC**

Member, 2015-2016 (as Publications Committee chair)

**Publications Committee AEJMC**

Chair, 2015-2016.

Member, 2013-2016

## **Cultural & Critical Studies Division, AEJMC**

Division Head, 2010-2011

Vice-Head and Program Chair, 2009-2010

Secretary, 2008-2009

Research Co-Chair, 2007-2008

Discussant, 2004, 2005, 2006, 2007, 2012, 2016, 2019.

## **History Division, AEJMC**

PF&R chair, 2009-2010, 2010-2011

Discussant, 2008, 2011, 2015

Donald Shaw Senior Scholar Award 2020

## **American Journalism Historians Association**

Blanchard Dissertation Prize Committee member, 2012-2015 (Chair, 2016-2019)

Local Host Committee, Oklahoma City, 2015; Memphis, 2020

History in the Curriculum Committee, 2012-2015

## **Editorial Boards, Peer Reviews, and Related Service**

**Preliminary Judge**, The Porch Prize (nonfiction writing contest), 2019 and 2020.

**Corresponding Editor**, *Journalism History*, 2009-present

**Editorial Team**, Women's Suffrage and the Media website. <http://suffrageandthemedial.org/>

**Editorial Team**, Special issue of *American Journalism*, "Women's Suffrage and the Media" (36:1, Spring 2019). <http://brookekroeger.com/american-journalism-special-issue-womens-suffrage-and-the-media-spring-2019/>

**Grant review**, Social Sciences and Humanities Research Council of Canada, 2016

**Editorial Board**, "Women in American Political History" book series, ed. Pamela Parry and David Davies, Lexington Books, 2014-present

**Article editor** for Anya Luscombe, "Eleanor Roosevelt as 'Ordinary' Citizen and 'Expert' on Radio in the Early 1950s," Sage OPEN, published September 2014.

## **External Reviewer for Tenure and Promotion**

Mayborn School of Journalism, University of North Texas, promotion to full professor, 2017.

Bob Schieffer College of Communication, Texas Christian University, tenure with promotion to associate, 2017.

East Carolina University, promotion to full professor, 2016.

E.W. Scripps School of Journalism, Ohio University, tenure with promotion to associate, 2010.

## **Journal Reviews**

*Communication Theory*

*Journalism Studies*

*Journalism Practice*

*Journalism and Communication Monographs*

*Journal of American History*

*American Journalism*

*Feminist Media Studies*

*Communication, Culture, and Critique*

*Journal of Communication Inquiry*

*Culture, Health and Sexuality*

*Journal of the Northwest Communication Association*

*Gastronomica*

*Journal of Women, Politics & Policy*

## **Middle Tennessee State University**

### ***University Service***

MTSU Reads Committee, 2019-present  
Library Committee, 2015-2016  
Honors Council, 2012-2015  
    Chair, 2014-2015  
International Education and Exchange Committee, 2012-2014  
Academic Misconduct Committee, 2013-2014  
University Graduate Council, 2007-2010  
    Faculty and Curriculum Review sub-committee, 2009-2010  
    Program Review sub-committee, 2007-2009 (chair, 2008-2009)  
Faculty Senate, 2006-2009  
    Senate Steering/Liaison committee, 2006-2007.  
President's Commission on the Status of Women, 2008-2011  
Search committee for Dean of the Honors College, 2007-2008

### ***College of Media and Entertainment (formerly College of Mass Communication)***

Master's in Mass Communication faculty, 2007-present  
College Curriculum Committee, 2012-2015  
Dean's Advisory Committee, 2008-2011  
Appointments, Promotion, and Tenure committee, 2008-2011 (chair, 2009-2010)  
Promotion and Tenure Document ad hoc task force, 2004-2006

### ***School of Journalism and Strategic Media***

Chair, Appointments, Promotion, and Tenure Committee, 2017-2018 and 2013-2014  
KTA chapter advisor, 2010-present (led effort to start MTSU chapter, 2009-2010)  
Chair, search committee, tenure-track PR and Advertising faculty, 2010-2011  
Awards committee, 2010-2015  
Diversity committee, 2010-2015  
Search committee, School of Journalism director, 2008-2009  
"Wall of Fame" Committee chair, 2008-2009.  
Curriculum committee, School of Journalism, 2005-2007  
Search committee, tenure-track media design position, 2007-2008  
Search committee, tenure-track advertising position, 2006-2007.

### ***Women's and Gender Studies Council***

Curriculum committee, 2007-2011  
Graduate Certificate committee, 2009-2011  
Women's Studies Research Series committee, 2006-2009 Chair, 2007-2008, 2008-2009

## **PROFESSIONAL MEMBERSHIPS**

Association for Education in Journalism and Mass Communication (AEJMC), 2001-present  
    *Divisions:* History, Cultural & Critical Studies, Commission on the Status of Women  
American Journalism Historians Association (AJHA), 2001-present  
International Communication Association (ICA), 2009-2010, 2014.  
National Communication Association (NCA), 2005-2009, 2012-2013.  
National Women's Studies Association (NWSA), 2011-2012  
Porch Writers' Collective, Nashville, 2015-present

## **PROFESSIONAL DEVELOPMENT/WORKSHOPS**

Online Teaching Certification, MTSU, January 2020.  
Kenyon Review Writer's Workshop, Literary Nonfiction, taught by Rebecca McClanahan, Gambier, Ohio, June 16-23, 2018.  
Fear and Liberation Creative Nonfiction Workshop, taught by Kiese Laymon, Rivendell Writers' Colony, Sewanee, Tennessee, November 10-12, 2017

Early Modern Printing Press Workshop, taught by Alan Boehm, MTSU, October 2013  
Multimedia Journalism, Freedom Forum Diversity Institute, Nashville, August 2010.  
“The Future is Prologue: New Media, New Histories?” ICA, Chicago, May 2009.  
Online News Association: “Journalism Has a Future,” Freedom Forum, Nashville, January 2009.  
Poynter Institute, “Multimedia Journalism for College Educators,” St. Petersburg, Fla., 2008.  
“Camp Instructional Technology,” MTSU, May 2007.  
The Teaching Professor Conference, Atlanta, May 2007.  
Instructional Technology Conference, MTSU, April 2-3, 2007.  
Tennessee Conference of Historians, Nashville, September 29-30, 2006.  
“Teaching the Mass Communication Class,” AEJMC, San Francisco, 2006.  
“Shining a Light on Adult Learners,” MTSU, Feb. 19, 2004.  
“Re-energizing Teaching,” MTSU, Feb. 20, 2004.  
Poynter Institute National Writer’s Workshop, Portland, Oregon, 1998.

#### **MEDIA APPEARANCES RELATED TO RESEARCH**

UMES 30 with Dr. Joshua Wright, WESM Radio. Interviewed with *Mad Men and Working Women* co-authors on topic of “Feminism and *Mad Men*” for Women’s History Month. Aired March 24, 2019. <https://www.wesm913.org/post/umes-30-ep-17-feminism-and-mad-men>.

*Perfect 36: When Women Won the Vote* (documentary). Produced by Yoshie Lewis. Released March 2017. Distributed by American Public Television. <http://www.imdb.com/title/tt4555188/>; <http://perfect36doc.com/>

“Eleanor in Love and Politics,” *Interchange*, hosted by Douglas Storm, WFHB Radio, March 14, 2017. <http://wfhb.org/news/interchange-eleanor-in-love-and-politics/>

#### **FULL-TIME MEDIA POSITIONS**

***Tucson Citizen***, Tucson, Arizona (1985-88): Staff feature writer, general assignment reporter. Wrote features and reviews; covered news, including Superior Court trials.

***Ogden Standard-Examiner***, Ogden, Utah (1982-85): Staff feature writer, copy editor. Wrote features for lifestyle, religion, and entertainment sections. Edited wire copy. Edited Sunday books and travel pages.